


		PRODUCT	KEY BENEFITS	WHAT TO FEED AND WHEN	WHY IS DBC THE FARMERS CHOICE				
CALF FEED	MAXIMIZE CALF PELLETS	Maximise Calf Pellets (Phase 1 of a 2 Phase Approach to Calf Nutrition) <i>Maximize is a high quality feed pellet designed to maximise skeletal growth in calves while also providing minerals and trace elements to strengthen the immune system and maintain the general health of your calf herd</i>	✓ Stimulates skeletal growth ✓ Provides lean muscle mass ✓ Provides energy ✓ Strengthen immunity ✓ Provides rumen stimulation in preparation for pasture feeding	Until calves reach a live weight of 100kg 1-2kg/calf/day	✓ Highly digestible starches and protein ✓ 94% Bioavailability ✓ Calves hit targets two weeks earlier				
	UNLEASH CALF PELLETS	Unleash Calf Pellets (Phase 2 of a 2 Phase Approach to Calf Nutrition) <i>Unleash is a high quality feed pellet, designed to stimulate lean muscle growth in calves while also providing minerals and trace elements to strengthen the immune system and maintain the general health of your calf herd</i>	✓ Stimulates skeletal growth ✓ Provides lean muscle mass ✓ Provides energy ✓ Strengthens immunity ✓ Provides rumen stimulation in preparation for pasture feeding	After calves have reached a live weight of 100kg 1-2kg/calf/day	✓ Energy dense ✓ Continues growth and development further ✓ Prevents post weaning weight loss				
MINERALS	Loose-Lick Customised Mineral Lick	Loose Lick Range - Customised Mineral Lick for Dairy Cows <i>Loose Lick is a dry, water resistant formulation supplying essential vitamins, macro and micro minerals for young stock, dry cows and lactating cows. Loose Lick contains the macro minerals Calcium, Phosphorous and Magnesium to support to growth and development of calves and yearlings and meets the gap in mineral nutrition for cows between drying off and calving</i>	✓ Supports the growth and development of calves and yearlings ✓ Supplements mineral nutrition for cows between dry off and calving ✓ Assists with hoof development and body condition in replacement heifers ✓ Improves conception rates	Should be offered to all stock in open troughs or self feeders <i>Cows, Calves, Heifers 50gms/head/day Cows, R2 50gms/head/day Cows, Calves, Heifers 100gms/head/day Cows before calving 80gms/head/day</i>	✓ Water proof ✓ Reduced wastage ✓ Bioavailable minerals ✓ No added flavourings				
TRANSITION MINERALS	GET-SET-COW LEAD FEED SUPPLEMENT	GET-SET-COW LEAD FEED <i>Get Set Cow Lead Feed Supplement is specifically formulated to help prevent milk fever and prepare cows for the coming lactation. Get Set Cow Lead Feed contains a number of ingredients that provide huge benefits for both the cow and the farmer including a blend of pelletised anionic salts, Calcium and Magnesium, grain and protein.</i>	✓ Lifted energy levels ✓ Reduced calving problems ✓ Prepares cows for milking diet ✓ Allows cows to achieve peak production within 21 days ✓ Minimise metabolic problems at calving and during colostrum period ✓ Cows are happier and healthier ✓ Reduced vet visits	14-21 days pre-calving <i>3kgs/cow/day for 14-18 days prior to calving. Gradually increase feeding of Get Set Cow until the recommended feeding rate has been reached</i>	✓ Prevents down cows ✓ Rumen ready ✓ Healthier cows				
MINERAL PELLETS	STAY-UP CONCENTRATED MINERAL SUPPLEMENT PELLETS	STAY-UP Range <i>Concentrated Mineral Supplement Pellets are a range of specifically formulated mineral supplement designed to eliminate both pasture dusting post-calving and the need to add Magnesium Chloride to your water supply</i>	✓ Increase mineral utilisation ✓ Assists in the prevention of grass staggers, ketosis and bloat ✓ Strengthens the immune system ✓ Improves hoof and udder health ✓ Eliminates the need for dusting	Post-calving - <i>As recommended by your advisor</i> <table><tr><td>Stay-Up 150 <i>cows producing b/w 400-450 milk solids</i></td><td>Stay-Up 500 <i>cows producing >520 milk</i></td></tr><tr><td>Stay-Up 250 <i>cows producing b/w 450-520 milk solids</i></td><td>Stay-Up Customised <i>customised for your requirements</i></td></tr></table>	Stay-Up 150 <i>cows producing b/w 400-450 milk solids</i>	Stay-Up 500 <i>cows producing >520 milk</i>	Stay-Up 250 <i>cows producing b/w 450-520 milk solids</i>	Stay-Up Customised <i>customised for your requirements</i>	✓ Accurate and consistent mineral uptake ✓ Improved cow health in 4 weeks
Stay-Up 150 <i>cows producing b/w 400-450 milk solids</i>	Stay-Up 500 <i>cows producing >520 milk</i>								
Stay-Up 250 <i>cows producing b/w 450-520 milk solids</i>	Stay-Up Customised <i>customised for your requirements</i>								
WATER SOLUBLE MINERALS	Max-T-Mins	MAX-T-MINS <i>Max-T-Mins is a water soluble, multi mineral, trace element mix specifically formulated to optimise herd health and performance</i>	✓ Simple to use ✓ Minimum losses - improves utilisation ✓ Improved herd health	During lactation 5.0gms/cow/day	✓ Bioavailable minerals ✓ Improved cow health within 4 week ✓ Easy to administer				
	KEMTRACE LIQUID CHROMIUM	KEMTRACE LIQUID CHROMIUM <i>Highly bioavailable, organic source of Chromium suitable for all phases of dairy production</i>	✓ Increases glucose (energy) uptake of the cells ✓ Reduces mobilisation of fat - low NEFA ✓ Improves energy balance (body condition) ✓ Combats the effects of heat stress ✓ Replaces daily losses of chromium to ensure cows continue to utilise energy adequately ✓ Improves dry matter intake	Daily from pre-calving up to calving and through lactation 18mls/100cows/day via Dosatron	✓ 98.5% chance DMI increase by 0.5kg ✓ 99.9% chance increase in milk yield by 0.44L ✓ Improved animal health				
	SELISSEO®	SELISSEO® <i>Helps animals fight oxidative stress</i>	✓ Enhanced reproduction performance ✓ Enhanced stress resistance and immunity ✓ Optimal Growth ✓ Higher quality meat and milk	Through calving until end of mating - throughout lactation TBA	✓ Fights bacteria ✓ Improves udder health ✓ Promotes healthy calf development during gestation				
GRAIN PELLETS	MILK-Maker HIGH ENERGY FEED PELLET	Milk Maker <i>Grain based, energy dense, high energy feed, designed to maximise milk production resulting in increased milk revenue and maximum profitability</i>	✓ Maximise peak milk production during early lactation ✓ Evens out protein to combat the mid lactation decline when there are lower protein levels in the grass ✓ Replenishes reserves during late lactation to set the cow up for the dry period following lactation	During lactation 3kg/cow/day	✓ Combines highly digestible grains, protein and minerals in one pellet ✓ Designed to fit any system ✓ Optimises cow health and performance efficiency				
	HYGIENE	Stalosan® <i>Disinfectant Powder for calf sheds</i>	✓ Kills pathogens ✓ Neutralises ammonia ✓ Lowers pH ✓ Dries the environment	1-2x weekly Apply 50g/sq m weekly	✓ Easy applications ✓ Non-toxic ✓ Biodegradable				
CONSERVED FEED	SILO GUARD II <i>Preservative for Straw/Hay Silage</i> Key Benefits: • Removes oxygen from the stack • Prevents mould and yeast growth Why is DBC The Farmers Choice: • Fermentation begins within 21 days • Improves feed utilisation by up to 10% Feed Rate: Application rate varied for crop type and DM% Applied during harvest GAZEEKA MOISTURE METER <i>Measures moisture content of Hay/Straw bales</i>								
COMMODITIES	MOLASSES, GRAIN, WHOLE OR ROLLED, PROTEIN - SOYA, CANOLA, PEAS, PALM KERNEL, SOYA HULLS. Key Benefits: • Improve productivity • Maintain performance • Compliment pasture growth cycles Why is DBC The Farmers Choice High quality feed to benefit herd productivity								
FERTILISER	ASN COLD START, RUSTICA TIME RELEASE CRN, RUSTICA								
<div>dbc DAIRY BUSINESS CENTRE The Farmers Choice</div>									

