

STAY-Up

CONCENTRATED MINERAL SUPPLEMENT PELLETS

Eliminates the need for pasture dusting post-calving

What are **STAY-Up** range of Concentrated Mineral Pellets?

STAY-Up CONCENTRATED MINERAL SUPPLEMENT PELLETS is a range of specifically formulated mineral supplement pellets designed to eliminate both pasture dusting post-calving and the need to add Magnesium Chloride to your water supply.



What are the benefits of using **STAY-Up** Mineral Pellets?

- Increases mineral utilisation
- Assists in the prevention of grass staggers, ketosis and bloat
- Strengthens the immune system
- Improves hoof and udder health

Why use **STAY-Up** Mineral Pellets?

Excess Potassium and Nitrates and deficient Calcium and Magnesium are the main cause of milk fever and grass staggers. Traditional methods for the prevention of these conditions are the use of multiple products at high rates as a blanket treatment, with the disadvantages being low utilisation and immeasurable uptake.

The **STAY-Up** range:

- Minimises inaccuracy, increases utilisation and provides the cows with the right level of minerals to help prevent milk fever and grass staggers
- Contains trace minerals to strengthen the cow's immune system and improve the overall health of your herd
- Includes a full rate of Rumenox®, which is proven to increase milk yield and help prevent ketosis and bloat
- Eliminates the need for Magnesium Chloride which has the disadvantages of supplying only some elemental magnesium and mobilising calcium reserves, leading to the early stages of Osteoporosis
- Targets (effective) cows typically eating 16-18kgs grass and 1-4kgs wheat/ barley
- Saves handling of multiple products around the dairy making it easier for staff to use
- Has no dust
- Reduces labour costs and time input through not having to dust paddocks or lift downer cows
- Allows accurate and consistent mineral uptake
- Allows for minimum losses with maximum utilisation
- Improves hoof health and udder condition
- Increases the water consumption of your herd

What mineral deficiencies are cows facing in the paddock?

Grass Sampling Comparison			
Minerals	Cow Requirements at 18kg DMI	Average Grass at 18Kg DM	*Average Deficit
Phosphorus	80g	70.2g	(9.8)g
Potassium	180g	550g	370g
Calcium	145g	108g	(37)g
Magnesium	50g	36g	(14)g
Sodium	41g	63g	22g
Zinc	900mg	500mg	(400)mg
Copper	360mg	126mg	(234)mg
Cobalt	1.8mg	1.4mg	(.4)mg
Selenium	5.4mg	.9mg	(4.5)mg

Standard Practice				
Products Used	Method of Application	Standard Dose Rate	Price per Unit	Total Price per Dose
Magnesium Oxide (kg)	Dusting	0.125	\$0.690	\$0.09
Lime (kg)	Dusting	0.15	\$0.240	\$0.04
Trace Minerals (g)	Water	5	\$0.006	\$0.03
Magnesium Chloride (kg)	Water	.1	\$0.34	\$0.03
Rumenox (mls)	Water	5	\$0.018	\$0.09
				\$0.28

STAY-Up CONCENTRATED MINERAL SUPPLEMENT PELLETS:

STAY-Up 150 – Targeting cows producing between 400-450 Milk Solids

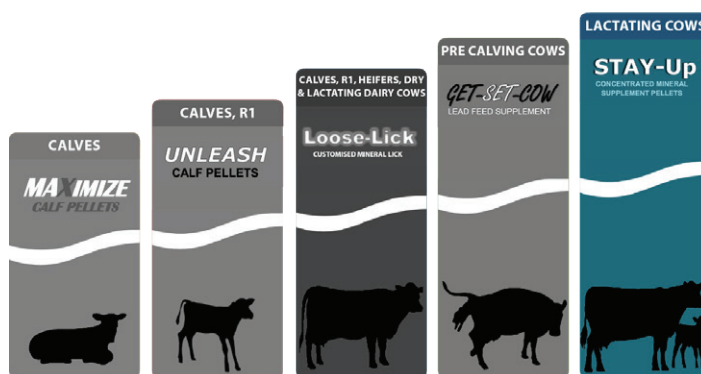
STAY-Up 250 – Targeting cows producing between 450-520 Milk Solids

STAY-Up 500 – Targeting cows producing greater than 520 Milk Solids

STAY-Up Customised – Customised to meet your specific nutritional requirements (*contact us for more details*)

HERD EVOLUTION FROM START TO FINISH...

Powered by

STAY-Up CONCENTRATED MINERAL SUPPLEMENT PELLETS - FOR ANIMAL USE ONLY

- Contains up to 3000 mg/Kg Monensin (as 200 gm/Kg Rumenox® Millmix A9107).
- Not suitable as a feed product for other than post-calving dairy cows.
- Do not allow dogs, horses or other equines access to feeds containing Rumenox® as ingestion by these species may be fatal.
- Care must be exercised when feeding concurrently with other antimicrobials. Do not feed with other ionophores e.g. Bovatec® or Rumenox® capsules, liquid or premix. Do not exceed recommended dose rates. Rumenox® 20% Millmix is registered pursuant to the ACVM Act 1997, No. A1907. See www.foodsafety.govt.nz for registration conditions.
- Store in cool, dry place out of direct sunlight.

Ingredients Selected From:

Barley, Biotin, Broll, Canola, Lime, Linseed, Magnesium Oxide, Maize, Molasses, Micro-Minerals (Cobalt, Copper, Iodine, Manganese, Selenium, Zinc), Palm Kernel, Peas, Rumenox® 20% Millmix, Salt, Sodium Bicarbonate, Soya Meal, Vegetable Oil, Vitamins (A,D,E), Wheat, Artificial Flavouring