GET-SET-COW

LEAD FEED SUPPLEMENT

Specifically formulated to help prepare
pre-calving dairy cows for lactation

What is GET-SET-COW Lead Feed?

GET-SET-COW **Lead Feed Supplement** is specifically formulated to help prevent milk fever and prepare cows for the coming lactation.

GET-SET-COW **Lead Feed** contains a number of ingredients that provide huge benefits for both the cow and the farmer, including a blend of pelletised anionic salts, Calcium and Magnesium, grain and protein,flavouring for maximum palatability. A full daily requirement of trace minerals and Rumensin® for improved energy utilisation.

What are the benefits of using GET-SET-COW Lead Feed?

Lifted energy levels

Reduced calving problems

Prepares cows for milking diet

Allows cows to achieve peak production within 21 days

Minimises metabolic problems at calving and during colostrum period

Cows are happier and healthier

Reduced vet visits

Allows staff more productive time to spend on other tasks

Why use GET-SET-COW Lead Feed?

After winter grazing, cows can be affected by the following problems:

- Low energy levels
- A lack of minerals
- Problems through sudden changes in diet
- A need to maintain or increase weight as rumen capacity is reduced due to the progression of foetal development

Following on from this, calving cows can be affected by a range of problems including difficult calvings, retained membranes, weight loss and post-calving depression, all of which affect milk production.

This transition between late pregnancy and lactation is a "high risk" period, as cows have problems maintaining blood Calcium levels during calving which leads to metabolic problems such as milk fever. High Potassium levels in grass can also reduce the absorption of Calcium and Magnesium so, by restricting the feeding of grass in late pregnancy, these problems can be alleviated. Lead feeding cows in this transitional "high risk" period can significantly improve productivity and animal health.

Introducing GET-SET-COW **Lead Feed** enables farmers to reduce the feeding of grass in the pre-calving period. This prepares the cow and the rumen for the change from a dry state to lactation with the resulting increased feed intake leading to increased milk production and reduced weight loss.

Specifications* for GET-SET-COW Lead Feed?

DM (%)	ME (%)	CP (%)
88	10.5	12

Key:
DM Dry Matter
ME Metabolisable Energy
CP Crude Protein

**On a dry matter basis*

Withholding Periods:

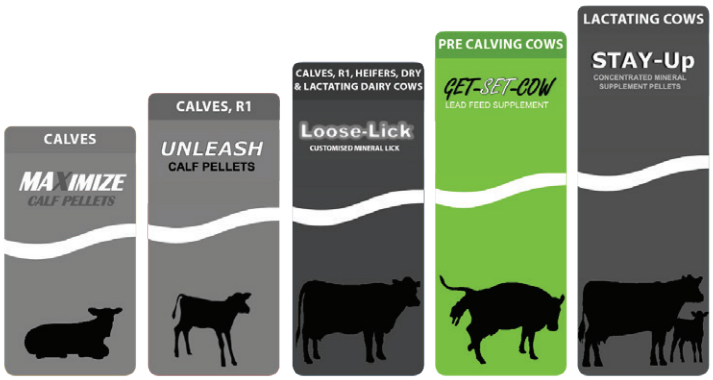
Cattle	Meat	Nil	Milk	Nil

Reccomended feeding rates for GET-SET-COW Lead Feed?

3kgs per cow per day should be fed up to 14 days prior to calving by gradually increasing the feeding of GET-SET-COW **Lead Feed** gradually until the recommended feeding rate has been reached.
Note: Feed rates can depend on several factors including what other feeds are offered to the springing herd, cow condition and the target production level for the herd.

HERD EVOLUTION FROM START TO FINISH...

Powered by dbc Nutrition



GET-SET-COW **Lead Feed Supplement** for pre-calving dairy cows - **FOR ANIMAL TREATMENT ONLY**

- PRE-CALVING DAIRY FEED ONLY. DO NOT FEED TO LACTATING DAIRY COWS.
- Contains up to 80mg monensin sodium per kg of feed (as 400 mg/Kg Rumenox® 20% Millmix A9107).
- Indications for Dairy Cattle: For increased milk protein production. As an aid in the control of ketosis. As an aid in the prevention and control of coccidiosis caused by Eimeria bovis and Eimeria zuernii. As an aid in the reduction of bloat.
- Indications for Replacement Heifers: For increased rate of weight gain and to promote earlier onset of first oestrus. As an aid in the prevention and control of coccidiosis caused by Eimeria bovis and Eimeria zuernii.
- Begin feeding 14-17 days prior to calving, increasing gradually until the recommended feeding rate has been reached. Recommended feeding rate is 3.0kgs/cow/day. Note that feed rates can depend on several factors including what other feeds are offered to the springing herd, cow condition and the target production level for the herd.
- Do not allow dogs, horses or other equines access to feeds containing monensin as ingestion by these species may be fatal.
- Bloat is unpredictable. As with any bloat treatment, HERD OBSERVATION IS STILL REQUIRED during bloat challenge periods. Optimal bloat control is achieved when a 300mg/cow/day dose is ingested. If the supplement chosen is not eaten by stock, individual dosing may be preferable.
- Do not treat cattle with products containing erythromycin, tiamulin, or oleandomycin while using Rumenox® 20% Millmix A9107. Rumenox 20% Millmix is registered pursuant to the ACVM Act 1997, No. A9107. See www.foodsafety.govt.nz for registration conditions. Not to be used for single dose treatment.

Ingredients Selected From:
Barley, Biotin, Broll, Canola, Flavouring, Lime, Linseed, Magnesium Oxide, Maize, Molasses, Micro-Minerals (Cobalt, Copper, Iodine, Manganese, Selenium, Zinc), Palm Kernel, Peas, Rumenox® 20% Millmix A9107, Salt, Sodium Bicarbonate, Soya Meal, Vegetable Oil, Vitamins (A,D,E), Wheat.

dbc DAIRY BUSINESS CENTRE