DAIRY BUSINESS CENTRE
The Farmers Choice

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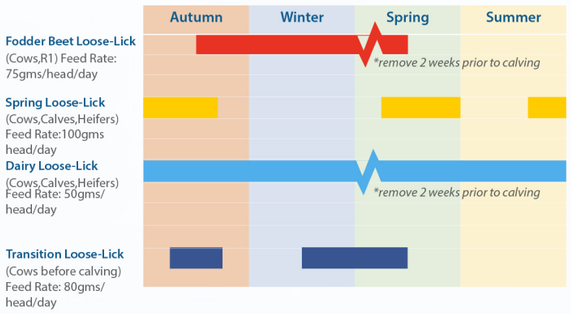
What Loose-Lick to Feed and When



HERD EVOLUTION FROM START TO FINISH...

Powered by dbc Nutrition

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DAIRY BUSINESS CENTRE
The Farmers Choice

ALL YOU NEED FOR YOUR

HERD EVOLUTION

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MADE IN NEW ZEALAND

DAIRY BUSINESS CENTRE
The Farmers Choice

DAIRY BUSINESS CENTRE PRODUCT RANGE

THE FARMERS CHOICE

FOR YOUR HERD EVOLUTION

		PRODUCT	KEY BENEFITS	WHAT TO FEED AND WHEN	WHY IS DBC THE FARMERS CHOICE
CALF FEED	MAXIMIZE CALF PELLETS	**Maximise Calf Pellets (Phase 1 of a 2 Phase Approach to Calf Nutrition)** *Maximize is a high quality feed pellet designed to maximise skeletal growth in calves while also providing minerals and trace elements to strengthen the immune system and maintain the general health of your calf herd*	✓ Stimulates skeletal growth ✓ Provides lean muscle mass ✓ Provides energy ✓ Strengthens immunity ✓ Provides rumen stimulation in preparation for pasture feeding	Until calves reach a live weight of 100kg *1-2kg/calf/day*	✓ Highly digestible starches and protein ✓ 94% Bioavailability ✓ Calves hit targets two weeks earlier
CALF FEED	UNLEASH CALF PELLETS	**Unleash Calf Pellets (Phase 2 of a 2 Phase Approach to Calf Nutrition)** *Unleash is a high quality feed pellet, designed to stimulate lean muscle growth in calves while also providing minerals and trace elements to strengthen the immune system and maintain the general health of your calf herd*	✓ Stimulates skeletal growth ✓ Provides lean muscle mass ✓ Provides energy ✓ Strengthens immunity ✓ Provides rumen stimulation in preparation for pasture feeding	After calves have reached a live weight of 100kg *1-2kg/calf/day*	✓ Energy dense ✓ Continues growth and development further ✓ Prevents post weaning weight loss
MINERALS	Loose-Lick Customised Mineral Lick	**Loose Lick Range - Customised Mineral Lick for Dairy Cows** *Loose Lick is a dry, water resistant formulation supplying essential vitamins, macro and micro minerals for young stock, dry cows and lactating cows. Loose Lick contains the macro minerals Calcium, Phosphorous and Magnesium to support to growth and development of calves and yearlings and meets the gap in mineral nutrition for cows between drying off and calving*	✓ Supports the growth and development of calves and yearlings ✓ Supplements mineral nutrition for cows between dry off and calving ✓ Assists with hoof development and body condition in replacement heifers ✓ Improves conception rates	Should be offered to all stock in open troughs or self feeders *Cows. Calves, Heifers 50gms/head/day* *Cows, R2 50gms/head/day* *Cows. Calves, Heifers 100gms/head/day* *Cows before calving 80gms/head/day*	✓ Water proof ✓ Reduced wastage ✓ Bioavailable minerals ✓ No added flavourings
TRANSITION MINERALS	GET-SET-COW LEAD FEED SUPPLEMENT	**GET-SET-COW LEAD FEED** *Get Set Cow Lead Feed Supplement is specifically formulated to help prevent milk fever and prepare cows for the coming lactation. Get Set Cow Lead Feed contains a number of ingredients that provide huge benefits for both the cow and the farmer including a blend of pelletised anionic salts, Calcium and Magnesium, grain and protein.*	✓ Lifted energy levels ✓ Reduced calving problems ✓ Prepares cows for milking diet ✓ Allows cows to achieve peak production within 21 days ✓ Minimise metabolic problems at calving and during colostrum period ✓ Cows are happier and healthier ✓ Reduced vet visits	14-21 days pre-calving *3kgs/cow/day for 14-18 days prior to calving. Gradually increase feeding of Get Set Cow until the recommended feeding rate has been reached*	✓ Prevents down cows ✓ Rumen ready ✓ Healthier cows
MINERAL PELLETS	STAY-Up CONCENTRATED MINERAL SUPPLEMENT PELLETS	**STAY-UP Range** *Concentrated Mineral Supplement Pellets are a range of specifically formulated mineral supplement designed to eliminate both pasture dusting post-calving and the need to add Magnesium Chloride to your water supply*	✓ Increases mineral utilisation ✓ Assists in the prevention of grass staggers, ketosis and bloat ✓ Strengthens the immune system ✓ Improves hoof and udder health ✓ Eliminates the need for dusting	Post-calving - *As recommended by your advisor* **Stay-Up 150** *cows producing b/w 400-450 milk solids* **Stay-Up 500** *cows producing >520 milk* **Stay-Up 250** *cows producing b/w 450-520 milk solids* **Stay-Up Customised** *customised for your requirements*	✓ Accurate and consistent mineral uptake ✓ Improved cow health in 4 weeks
WATER SOLUBLE MINERALS	Max-T-Mins	**MAX-T-MINS** *Max-T-Mins is a water soluble, multi mineral, trace element mix specifically formulated to optimise herd health and performance*	✓ Simple to use ✓ Minimum losses - improves utilisation ✓ Improved herd health	During lactation *5.0gms/cow/day*	✓ Bioavailable minerals ✓ Improved cow health within 4 week ✓ Easy to administer
WATER SOLUBLE MINERALS	KEMTRACE LIQUID CHROMIUM	**KEMTRACE LIQUID CHROMIUM** *Highly bioavailable, organic source of Chromium suitable for all phases of dairy production*	✓ Increases glucose (energy) uptake of the cells ✓ Reduces mobilisation of fat - low NEFA ✓ Improves energy balance (body condition) ✓ Combats the effects of heat stress ✓ Replaces daily losses of chromium to ensure cows continue to utilise energy adequately ✓ Improves dry matter intake	Daily from pre-calving up to calving and through lactation *18mls/100cows/day via Dosatron*	✓ 98.5% chance DMI increase by 0.5kg ✓ 99.9% chance increase in milk yield by 0.44L ✓ Improved animal health
WATER SOLUBLE MINERALS	SELISSEO®	**SELISSEO®** *Helps animals fight oxidative stress*	✓ Enhanced reproduction performance ✓ Enhanced stress resistance and immunity ✓ Optimal Growth ✓ Higher quality meat and milk	Through calving until end of mating - throughout lactation	✓ Fights bacteria ✓ Improves udder health ✓ Promotes healthy calf development during gestation
GRAIN PELLETS	MILK-Maker HIGH ENERGY FEED PELLET	**Milk-Maker** *Grain based, energy dense, high energy feed, designed to maximise milk production resulting in increased milk revenue and maximum profitability*	✓ Maximises peak milk production during early lactation ✓ Evens out protein to combat the mid lactation decline when there are lower protein levels in the grass ✓ Replenishes reserves during late lactation to set the cow up for the dry period following lactation	During lactation *3kg/cow/day*	✓ Combines highly digestible grains, protein and minerals in one pellet ✓ Designed to fit any system ✓ Optimises cow health and performance efficiency
	HYGIENE	**Stalosan®** *Disinfectant Powder for calf sheds*	✓ Kills pathogens ✓ Neutralises ammonia ✓ Lowers pH ✓ Dries the environment	1-2x weekly *Apply 50g/sq m weekly*	✓ Easy applications ✓ Non-toxic ✓ Biodegradable

CONSERVED FEED

SILO GUARD II
Preservative for Straw/Hay Silage

Key Benefits:
- Removes oxygen from the stack
- Prevents mould and yeast growth

Why is DBC The Farmers Choice:
- Fermentation begins within 21 days
- Improves feed utilisation by up to 10%

Feed Rate:
Application rate varied for crop type and DM% Applied during harvest

GAZEEKA MOISTURE METER
Measures moisture content of Hay/Straw bales

COMMODITIES

MOLASSES, GRAIN (WHOLE OR ROLLED), PROTEIN - SOYA, CANOLA, PEAS, PALM KERNEL, SOYA HULLS.

Key Benefits:
- Improves productivity
- Maintains performance
- Compliments pasture growth cycles

Why is DBC The Farmers Choice
High qualtiy feed to benefit herd productivity

FERTILISER

ASN COLD START, RUSTICA TIME RELEASE CRN, RUSTICA

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All products can be purchased on contract or spot

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