

# HERD EVOLUTION FROM START TO FINISH...

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**dbc**  
Nutrition



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# WHAT TO FEED AND WHEN

## PRODUCT

## KEY BENEFITS

## WHEN TO FEED

## AVERAGE INTAKE

### MAXIMIZE CALF PELLETS

#### Phase 1 of a 2 Phase approach to Calf Nutrition

Maximize is a high quality feed pellet, designed to maximise skeletal growth in calves while also providing minerals and trace elements to strengthen the immune system and maintain the general health of your calf herd.

**Packaging 25kg, bulk bags and bulk.**

- ✓ Stimulates skeletal growth.
- ✓ Provides lean muscle mass.
- ✓ Provides energy.
- ✓ Strengthen immunity.
- ✓ Provides rumen stimulation in preparation for pasture feeding.

Until calves reach a live weight of 100kg

1-2kg/calf/day to be fed in conjunction with ad-lib hay or straw and good quality pasture

#### SPECIFICATIONS FOR MAXIMIZE CALF PELLETS

DM (%)	NDF (%)	ME (%)	CP (%)	NFC (%)	SUG (%)	STA (%)	FAT (%)
88	13.1	12.1	17.0	58.0	6.4	45.3	2.5

### UNLEASH CALF PELLETS

#### Phase 2 of a 2 Phase approach to Calf Nutrition

Unleash is a high quality feed pellet, designed to stimulate lean muscle growth in calves while also providing minerals and trace elements to strengthen the immune system and maintain the general health of your calf herd.

**Packaging 25kg bags.**

- ✓ Stimulates skeletal growth.
- ✓ Provides lean muscle mass.
- ✓ Provides energy.
- ✓ Strengthens immunity.
- ✓ Provides rumen stimulation in preparation for pasture feeding.

After cows have reached a live weight of 100kg

1-2kg/calf/day to be fed in conjunction with ad-lib hay or straw and good quality pasture

#### SPECIFICATIONS FOR UNLEASH CALF PELLETS

DM (%)	NDF (%)	ME (%)	CP (%)	NFC (%)	SUG (%)	STA (%)	FAT (%)
88	13.1	11.6	16.8	55.0	6.2	42.7	2.3

### Loose-Lick CUSTOMISED MINERAL LICK

Loose Lick is a dry, water resistant formulation supplying essential vitamins, macro and micro minerals for young stock, dry cows and lactating dairy cows. Loose Lick contains the macrominerals Calcium, Phosphorous and Magnesium to support the growth and development of calves and yearlings and meets the gap in mineral nutrition for cows between drying off and calving.

**Packaging 25kg bags.**

- ✓ Supports the growth and development of calves and yearlings.
- ✓ Supplements mineral nutrition for cows between dry off and calving.
- ✓ Assists with hoof development and strength.
- ✓ Enhances skeletal development and body condition in replacement heifers.
- ✓ Improves conception rates.

Should be offered to all stock in open troughs or self feeders

As recommended by your advisor



**Loose-Lick also contains:**  
Microminerals Zinc, Copper, Cobalt, Selenium, Manganese and Iodine and the Vitamins A, D and E as well as Biotin for hoof development and strength.

### GET-SET-COW LEAD FEED SUPPLEMENT

Get Set Cow Lead Feed Supplement is specifically formulated to help prevent milk fever and prepare cows for the coming lactation. Get Set Cow Lead Feed contains a number of ingredients that provide huge benefits for both the cow and the farmer including a blend of pelletised anionic salts, Calcium and Magnesium, grain and protein.

**Packaging 25kg bags.**

- ✓ Lifted energy levels.
- ✓ Reduced calving problems.
- ✓ Prepares cows for milking diet.
- ✓ Allows cows to achieve peak production within 21 days.
- ✓ Minimises metabolic problems at calving and during colostrum period.
- ✓ Cows are happier and healthier.
- ✓ Reduced vet visits.

After winter grazing, when cows may be affected by the following problems:

- Low energy levels
- A lack of minerals
- Problems through sudden changes in diet
- A need to maintain or increase weight as rumen capacity is reduced due to the progression of foetal development.

3kgs/cow/day for 14-18 days prior to calving, gradually increase feeding of Get Set Cow until the recommended feeding rate has been reached.

#### SPECIFICATIONS FOR GET SET COW LEAD FEED

DM (%)	ME (%)	CP (%)
88	10.5	12.0

### STAY-UP CONCENTRATED MINERAL SUPPLEMENT PELLETS

Stay Up Concentrated Mineral Supplement Pellets Are a range of specifically formulated mineral supplement pellets designed to eliminate both pasture dusting post-calving and the need to add Magnesium Chloride to your water supply.

**Packaging 25kg, bulk bags and bulk.**

- ✓ Increases mineral utilisation.
- ✓ Assists in the prevention of grass staggers, ketosis and bloat.
- ✓ Strengthens the immune system.
- ✓ Improves hoof and udder health.
- ✓ Eliminates the need to dusting.

During lactation

As recommended by your advisor

#### Stay-Up Supplement Range:

**Stay-Up 150** = cows producing b/w 400-450 milk solids  
**Stay-Up 250** = cows producing b/w 450-520 milk solids  
**Stay-Up 500** = cows producing <520 milk solids  
**Stay-Up Customised** = customised for your requirements